

CLEARVIEW MEDIA

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ABOUT US

WHO ARE WE AND WHAT ARE
WE BEST AT

ABOUT US

AT **CLEARVIEW MEDIA**, WE ARE OOH SPECIALISTS AND WE LIKE TO THINK BIG AND OUT OF THE BOX TO COME UP WITH CREATIVE WAYS TO ENGAGE VIEWERS. **OUR MOTTO** IS “GIVING YOU MORE” AND WE MAKE SURE TO GO OUT OF OUR WAY TO MAKE OUR CLIENTS HAPPY.

OUR **EXPERIENCED TEAM** IS DEDICATED TO DEVELOPING SUCCESSFUL MARKETING SOLUTIONS THROUGH HIGHLY **SPECIALIZED AND COST-EFFECTIVE CONCEPTS** OF OUT OF HOME MEDIA TO REACH, INFLUENCE AND RETAIN YOUR TARGET CONSUMER. WE ARE RUNNING MULTIPLE LOCATIONS ACROSS PAKISTAN AND HAVE OUR OWN TEAM THAT WILL HANDLE INSTALLATION AND MAINTENANCE OF THE SCREENS.

OUR TEAM HAS AN **INTERNATIONAL EXPERIENCE OF OVER 10 YEARS** TO CATER TO THE NEEDS OF OUR CLIENTS AND PARTNERS IN ORDER TO PROVIDE THEM WITH FIRST-CLASS SERVICE AND SUPPORT.

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PACKAGES MALL DIGITAL STREAMERS

LOCATED IN THE HEART OF THE CITY



WHERE
LAHORE
LOVES TO SHOP

ABOUT THE PROJECT



WE HAVE PARTNERED
WITH **PACKAGES MALL** BY
INSTALLING AND
OPERATING STATE OF THE
ART **HIGH QUALITY
DIGITAL STREAMERS** AT
THE MALL'S MAIN
PARKING AREA TO BOOST
YOUR BRAND'S
MARKETING ACTIVITY
AND HELP INCREASE
CONVERSION



SNEAK PEEK

PACKAGES MALL IS HOME TO **MORE THAN 200** BRANDS, FOOD OUTLETS, AND THREE MAIN ANCHORS: HYPER STAR, CINEMAX, AND SUPER SPACE

OUR MARKETING SPACES AIM TO CONVERT MOST VIABLE **CUSTOMER TRAFFIC** TO THE MALL, AVERAGING **40,000** VISITS A DAY

WE WANT THESE VISITS TO BE PRODUCTIVE, RESULTING IN REVENUE FOR OUR TENANTS, BECAUSE **YOUR SUCCESS IS OUR SUCCESS!**



THE LOCATION

Outdoor car park is the **biggest car park** in the Mall's vicinity with **highest flow of traffic**. We analyzed that in accordance to visitor movement; this Parking Space will give us the **highest dwell time**. There are **35 digital streamers** in this location





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HARDWARE SPECIFICATIONS

P4 3X6 FT POLE
STREAMERS SMD



MALL ENTRANCE-1 & MAIN ENTRANCE



DRONE VIEW WHOLE PARKING AREA



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PRICING & STATS:



CLEARVIEW MEDIA

Rs 200,000 / Week

Rs 800,000/ Month

**40,000 Daily
Visitors**

**11 Hours a day
Each slot: 15 seconds
Spots per day: 320**

*All prices are exclusive of taxes



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WATEEN CHOWK (AZADI CHOWK DHA PHASE-5)

WATEEN CHOWK FACING TRAFFIC COMING FROM PHASE-6 (SIZE: 60X20)



LONG VIEW WATEEN CHOWK



Size	60x20
Location	Wateen Chowk roundabout DHA Phase-5
Availability	5 th sep-2024
Rate per month	3,800,000

NIGHT VIEW WATEEN CHOWK



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SHERPAO BRIDGE LAHORE CANT

SHERPAO BRIDGE FACING CANTT GOING TO JAIL ROAD OR GULLBERG (SIZE: 90X30)



Size	90x30
Location	Sherpao Bridge
Availability	19 th –Sep-24
Rate per month	3,850,000



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DHA Y-BLOCK PHASE-3 COMMERCIAL MARKET

DHA Y-BLOCK PHASE-3 FACING SIGNAL GOING TO COMMERCIAL MARKET (SIZE: 20X10)



Size	20x10
Location	Y-Block Phase-3 commercial market
Availability	18-Sep-24
Rate per month	700,000



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DHA ENTRANCE PHASE-4
NEAR SUI GAS SOCIETY

DHA ENTRANCE FROM PHASE-4 NEAR SUI GAS SOCIETY (SIZE: 20X10)



Size	20x10
Location	DHA entrance Phase-4 near Sui gas society
Availability	Available
Rate per month	550,000

THANK YOU

Do you have any questions? To reserve
your slot get in touch

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