



#### **CLEARVIEW MEDIA**





#### **ABOUT US**

WHO ARE WE AND WHAT ARE
WE BEST AT



#### **ABOUT US**

AT **CLEARVIEW MEDIA**, WE ARE OOH SPECIALISTS AND WE LIKE TO THINK BIG AND OUT OF THE BOX TO COME UP WITH CREATIVE WAYS TO ENGAGE VIEWERS. **OUR MOTTO** IS "GIVING YOU MORE" AND WE MAKE SURE TO GO OUT OF OUR WAY TO MAKE OUR CLIENTS HAPPY.

OUR **EXPERIENCED TEAM** IS DEDICATED TO DEVELOPING SUCCESSFUL MARKETING SOLUTIONS THROUGH HIGHLY **SPECIALIZED AND COST-EFFECTIVE CONCEPTS** OF OUT OF HOME MEDIA TO REACH, INFLUENCE AND RETAIN YOUR TARGET CONSUMER. WE ARE RUNNING MULTIPLE LOCATIONS ACROSS PAKISTAN AND HAVE OUR OWN TEAM THAT WILL HANDLE INSTALLATION AND MAINTENANCE OF THE SCREENS.

OUR TEAM HAS AN **INTERNATIONAL EXPERIENCE OF OVER 10 YEARS** TO CATER TO THE NEEDS OF OUR CLIENTS AND PARTNERS IN ORDER TO PROVIDE THEM WITH FIRST-CLASS SERVICE AND SUPPORT.





### DOOH MEDIA





## PACKAGES MALL DIGITAL STREAMERS













#### SNEAK PEEK

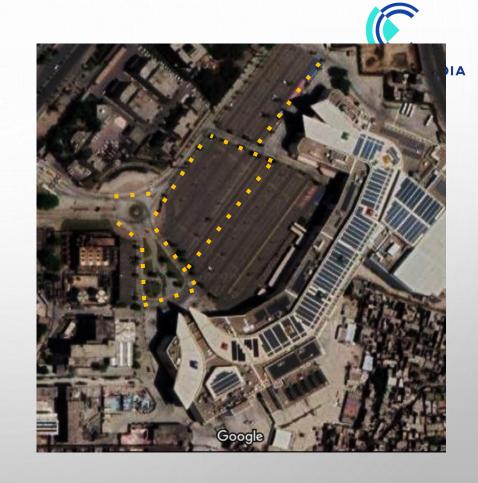
PACKAGES MALL IS HOME TO MORE THAN 200 BRANDS, FOOD OUTLETS, AND THREE MAIN ANCHORS: HYPER STAR, CINEMAX, AND SUPER SPACE

OUR MARKETING SPACES AIM TO CONVERT MOST VIABLE CUSTOMER TRAFFIC TO THE MALL, AVERAGING 40,000 VISITS A DAY

WE WANT THESE VISITS TO BE PRODUCTIVE, RESULTING IN REVENUE FOR OUR TENANTS, BECAUSE YOUR SUCCESS IS OUR SUCCESS!

#### THE LOCATION

Outdoor car park is the biggest car park in the Mall's vicinity with highest flow of traffic. We analyzed that in accordance to visitor movement; this Parking Space will give us the highest dwell time There are 35 digital streamers in this location







#### HARDWARE SPECIFICATIONS

P4 3X6 FT POLE STREAMERS SMD





#### DRONE VIEW WHOLE PARKING AREA





### PRICING & STATS:



Rs 200,000 / Week

Rs 800,000/ Month

40,000 Daily Visitors

11 Hours a day
Each slot: 15 seconds
Spots per day: 320







### OOH MEDIA



# WATEEN CHOWK (AZADI CHOWK DHA PHASE-5)

### WATEEN CHOWK FACING TRAFFIC COMING FROM PHASE-6 (SIZE: 60X20)





#### LONG VIEW WATEEN CHOWK





Size	60x20
Location	Wateen Chowk roundabout DHA Phase-5
Availability	5 <sup>th</sup> sep-2024
Rate per month	3,800,000

#### NIGHT VIEW WATEEN CHOWK







## SHERPAO BRIDGE LAHORE CANT

### SHERPAO BRIDGE FACING CANTT GOING TO JAIL ROAD OR GULLBERG (SIZE: 90X30)





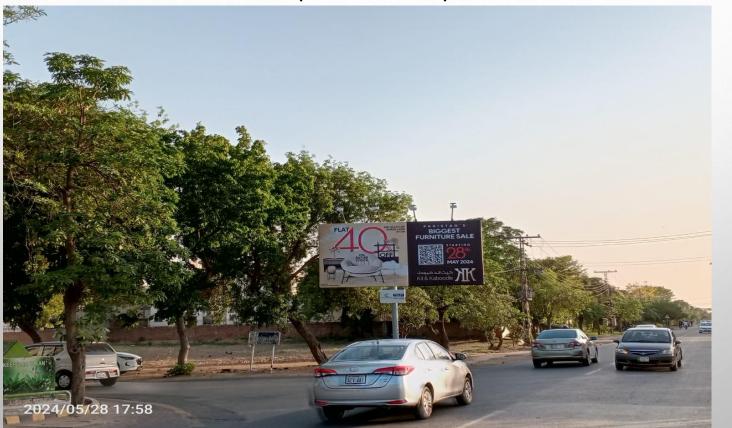
Size	90x30
Location	Sherpao Bridge
Availability	19 <sup>th</sup> –Sep-24
Rate per month	3,850,000



## DHA Y-BLOCK PHASE-3 COMMERCIAL MARKET

## DHA Y-BLOCK PHASE-3 FACING SIGNAL GOING TO COMMERCIAL MARKET (SIZE: 20X10)





Size	20x10
Location	Y-Block Phase-3 commercial market
Availability	18-Sep-24
Rate per month	700,000



## DHA ENTRANCE PHASE-4 NEAR SUI GAS SOCIETY

#### DHA ENTRANCE FROM PHASE-4 NEAR SUI GAS

SOCIETY (SIZE: 20X10)





Size	20x10
Location	DHA entrance Phase-4 near Sui gas society
Availability	Available
Rate per month	550,000



## THANK YOU

Do you have any questions? To reserve your slot get in touch

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