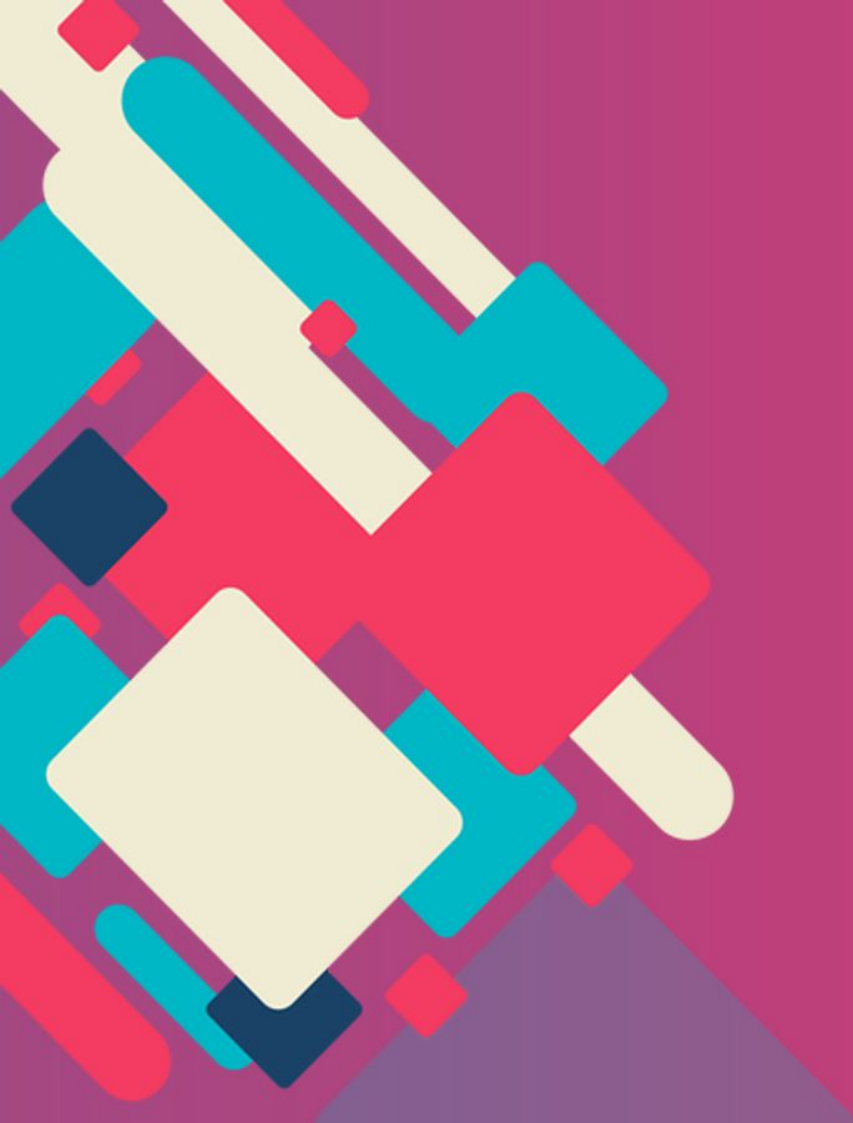
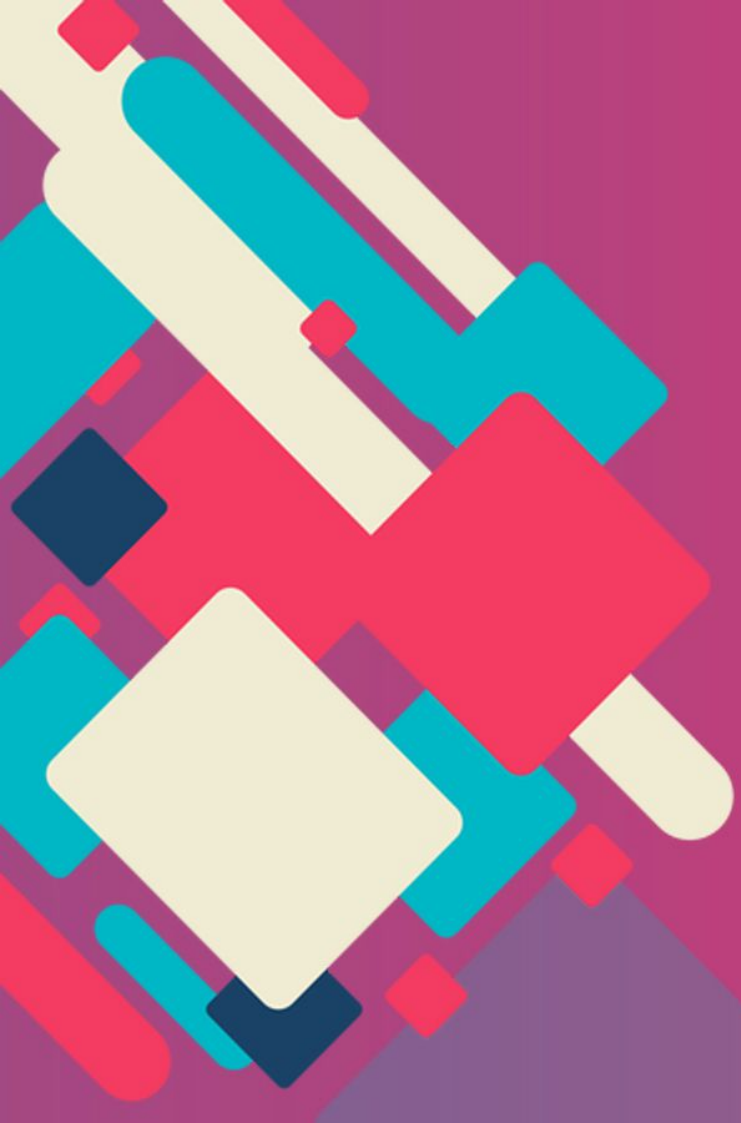




Portfolio | Omelet

www.omelet.pk | info@omelet.pk

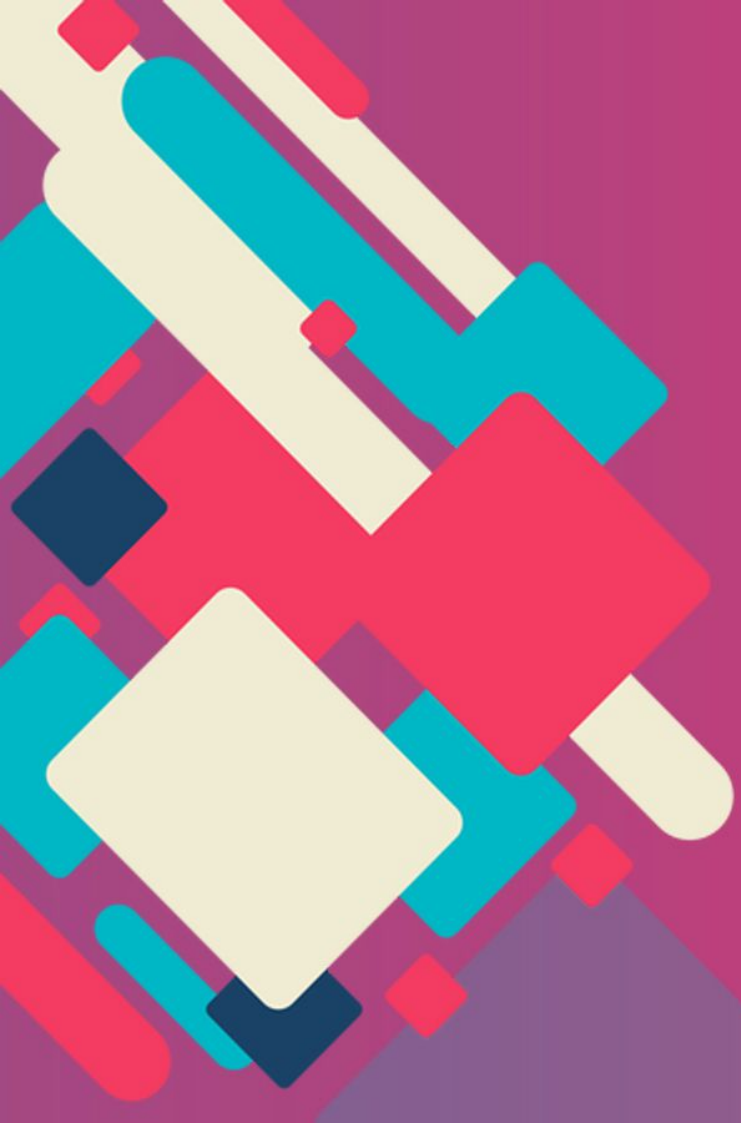


About Us | Omelet

Omelet, a renowned marketing and business solution providers in Pakistan. Over the years we have successfully conceptualized, implemented and achieved quantifiable targets in the field of marketing and brand launching in Pakistan. The firm today has experience of over 100 brand activations of varying durations and desired results. Few Brands included Pepe Jeans, Dunkin Donuts, Nestle Pakistan, Levis, Hyperstar (carrefour), Metro cash & carry stores and other local & international brands.

With each successful project undertaken the firm has managed to strengthen confidence and motivation within the core team and build meaningful relationships with its extended team i.e. business partners, suppliers and vendors. A well integrated network of alliances has been the key to the firm's ability to execute marketing plans in the industry.

We are well aware of the market potential in Pakistan and we have the best team and resources to make any brand, a success.



Our Back Bone | Omelet

We believe that good management means good organization, and while everybody knows their proper place within the company, we claim that cooperation is the only way the company would prosper as a whole. "Cooperation means to give just as much as you get" and we believe in our team.

Omelet has over 30 qualified staff members and we are very flexible in working with across border fellows. From business consultancy we diversified to a BTL agency and further on we started 03 home furnishing outlets in Lahore, Pakistan. Our ambitious dreams are beyond imaginations and we are very open for collaboration with international companies in the field of brand launch, advertisement and distribution network.

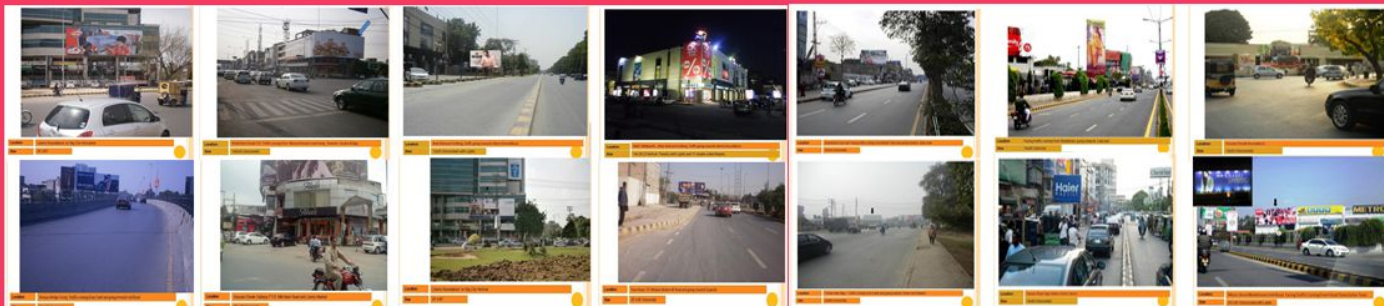
We can provide a solid business platform to international firms in Pakistan by investing our human resource and 10 years of brand launch experience of local market.

Core Services | Omelet

- 1) 100+ billboards in Pakistan.
- 2) Digital LED Screens and Digital Streamers.
- 3) Digital Posters & Standees assembly line in Pakistan.
- 4) Digital Marketing and Software House for IT based services.
- 5) Business and Marketing Solution providers.
- 6) Market Analysis providers.
- 7) Outlet Location hunt and In-store Branding/Décor providers.
- 8) Competitor Analysis providers.
- 9) Event Management.
- 10) Creative branding ideas and outdoor execution.

Billboards | Omelet

We owned best billboard sites in Pakistan and we are proud to be associated with 100 plus brands in Pakistan. For more details, please visit our website www.omelet.pk/billboard-sites



Outdoor LED Screens | Omelet

We have outdoor LED screens and SMD streamers in the main stream areas of Lahore and further 05 Outdoor screen projects in Islamabad, Lahore and Karachi are underway. For more details, please visit our website www.omelet.pk/billboard-sites



Brand Activations | Omelet

Omelet is associated with 40% brands in Pakistan (directly and indirectly) and we are specialized in given creative artworks to the brand.



Mall Activations | Omelet

We have done brand activation at major big malls in Lahore, Karachi and Islamabad and are in very good terms with all the management of the malls.



LED Sales | Omelet

We are the importers of LED screen (Indoor/Outdoor & Portable Indoor screens in Pakistan.
For more details, please visit our website www.omelet.pk/digital-screens



Clientele| Omelet

Few of our direct and indirect clients include:

